

ZODIAC Presents Summer 2023

The Positano Linen Collection

Inspired By The Colours Of Summer Seen At The Amalfi Coast On The Italian Riviera

About ZODIAC Linen

Linen is one of the oldest fibers used in textile weaving. Woven from the stem of the Flax plant it is recognized as the world's strongest natural fibre. The weave of the Linen fabric ensures air moves freely making it an ideal summer garment.

ZODIAC uses Linen that is woven from Flax grown in the Normandy region of France which is amongst the best quality in the world. The unique soil & climatic conditions of this region coupled with generations of expertise inherited by the local Flax growers result in taller, more slender flax plants which results in very high quality Linen fabric

Linen shirts become more comfortable with every wash & wear, in fact the sophisticated, naturally wrinkled appearance only adds to the elegance of your summer look.

About The Positano Collection

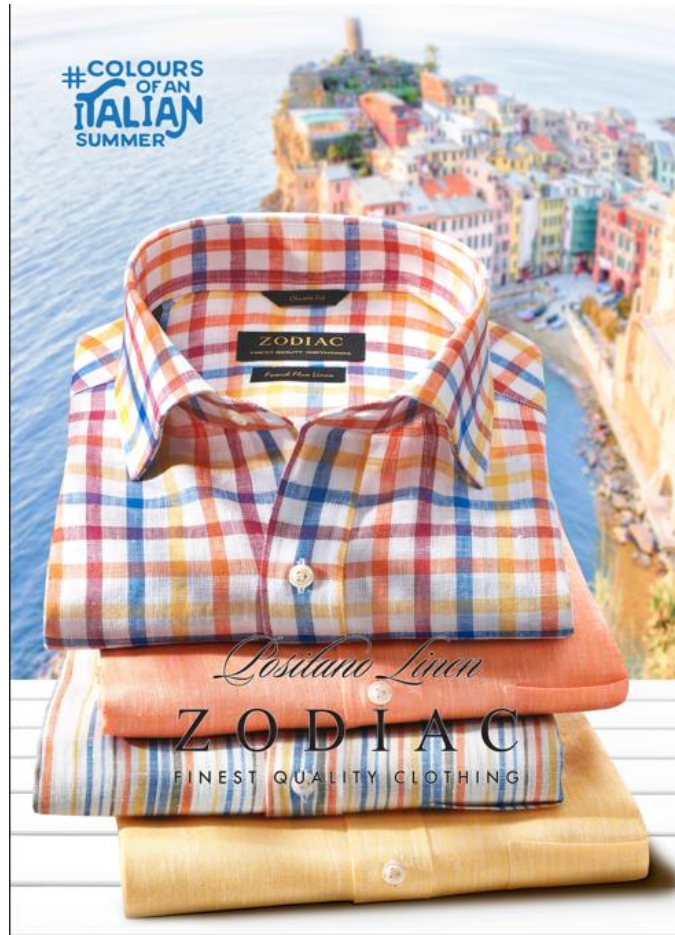
The color palette of this collection reflects the mesmerizing sight of Positano, a quaint town situated at the Amalfi Coast on the Italian Riviera- beige, pink, yellow & terra cotta houses cascading down the side of hills to the crystal blue Mediterranean waters.

They are available in a wide range of solids, stripes & checks in both short & long sleeves and can be paired with ZODIAC Linen Jackets, Trousers & Bandhgallas for a very elegant ensemble.

Commenting on launch **Mr. Salman Noorani (Vice Chairman & M.D. ZCCL*)** said, "For almost two decades now we have brought to the discerning Indian male arguably the finest collection of ready to wear Linen. In fact our customers make it a point to refresh their Summer wardrobe every year given the harsh temperatures that we see across India"

How To Preview ZODIAC's 2023 Positano Collection

- **Online:** <https://www.zodiaconline.com/shirts/linen-shirts>
- **In-store: Store Locator:** <https://www.zodiaconline.com/storelocator>



About ZCCL*

Zodiac Clothing Company Limited (ZCCL) is a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building. The brand is retailed across India at premium prices through over 100 company-managed stores and over 1000 multi – brand retailers.