

Media Release

Mumbai, June 2021

The Perfect Dress Code To #WFH

We have been staying indoors a lot these days. So why not do it with a bit of comfort & panache? With WFH being the new normal, relaxed fashion is the new order. Chinos & denims are now replaced by smart pyjamas. Shirts have been hung up in favour of knits & tees.

z3 now introduces WFH comfort wear.

Jimmies--Pyjamas in soft 100% cotton, with a superior fall. In smart checks and prints. And Shurtas - A blend of a shirt & a kurta, in 100%, lightweight cotton with our "Eco-Friendly Trademark Vintage Wash" which gives an amazing, super soft hand feel. In summery, pastel shades like Sky, Yellow & Sea Green

Now take your workwear quotient a notch higher.



Our Jimmies are priced at Rs. 1,999/- & Shurtas are priced at Rs. 2,299/-

You can shop our z3 loungewear collection online @ <http://bit.ly/z3Loungewear>

About ZODIAC Clothing Co. Ltd.:

We are a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building.

ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 100 company-managed stores and 1200 multi – brand retailers.

