

Media Release

Mumbai, August 2019

Eco-Friendly - GARMENT DYED OXFORDS

Garment dyeing is a process in which shirts are dyed after being made. This ensures the pocket lining; buttons and lapels have the same colour as the fabric. Moreover this process also results in the shirts getting a vintage look & feel with highs and lows at the seams coupled with an amazingly soft touch.

What makes z3 Eco-Friendly?

- 92% of the water we use for the manufacturing is recycled
 - Zero liquid discharge process ensures we do not pollute the environment
 - Our HIGG Index rating is amongst the finest in the country
 - Heat is extracted while recycling water & used to reduce our carbon footprint
- To know more click on <https://www.zodiaconline.com/sf/>

These garment dyed oxford shirts are available in colors of Red, Turquoise, Blue, Rust, Yellow, Olive & Green & can be paired with out Mantova slim fit chinos for that casual look.



The z3 Marbella Oxford shirts are priced @ Rs.2699/-

SMS your PIN code to 9223011233 to locate a store near you. By sharing your number, you authorize ZCCL to SMS/call you.

About ZCCL:

Zodiac Clothing Co. Ltd. is a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office building. ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 125 company-managed stores and 1200 multi - brand retailers.