

Media Release

Mumbai, Sept 2019

STRIPES ARE BACK! BIG, BOLD & BRIGHT

Trending Now: Bold Stripes

Re-interpreted for modern times, this fashion classic is back. But it is all about being bold, big & bright.

z3 brings you a menswear trend in casual shirts like no other brand does in India with stripes in Nautical Blue, Fiery Red, Opulent Ochre & Festive Teal.

Made from 100% cotton these shirts have been manufactured with the utmost regard to the environment. Given our "Trademark Vintage Wash" our shirts have an unbelievably "super soft hand feel". Pair them with our slim-fit Mantova chinos & braided belts, to make a bold fashion statement.

How z3 conserves the environment?

- 92% of the water we use for the manufacturing is recycled
 - Zero liquid discharge process ensures we do not pollute the environment
 - Our HIGG Index rating is amongst the finest in the country
 - Heat is extracted while recycling water & used to reduce our carbon footprint
- To know more click on <https://www.zodiaconline.com/sf/>



The z3 Sevilla Stripe shirts are priced @ Rs.2299/-

SMS your PIN code to 9223011233 to locate a store near you.
By sharing your number, you authorize ZCCL to SMS/call you.

About ZCCL:

Zodiac Clothing Co. Ltd. is a vertically integrated; trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office building. ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 125 company-managed stores and 1200 multi - brand retailers.