

## THE HOUSE OF ZODIAC PRESENTS ONAM 2022 COLLECTION

ZODIAC Clothing Company Ltd (ZCCL\*), India's finest clothing brand for men has launched its Onam collection comprising of smart formal, casual and super trendy shirts for you to celebrate Onam in style.

Their 11 company-operated stores across Kerala are home to 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC, for the classic yet contemporary male's corporate wardrobe; ZOD! Club Wear for the trendy, fashionable male; z3 Relaxed Luxury casual wear for those who don't need to dress formal.

**From ZODIAC:** Colourful stripes & checks crafted from Egyptian Giza 86 cotton with an exceptionally luxurious "Silk Touch" – The VIVACE collection brings alive the colours & spirit of Onam.



**From ZOD!** The Athleisure Look to bring out your sporty side in vibrant, festive colours.



**From z3:** Colourful Casual shirts in 100% cotton fabric manufactured with environmentally conscious processes focusing on conserving the planet and its natural resources. They have been given our "Eco-Friendly Trademark Vintage Wash" for a super-soft hand feel.



Commenting on launch of the Onam collection Mr. Salman Noorani (Vice Chairman & Managing Director ZCCL\*) said, “ Kerala has always been a strategically important market for us. We are elated to celebrate Onam with our customers with the launch of this collection that is inspired by the Colours Of Italy.

### **ZODIAC Store across Kerala:**

**1. Kochi:**

- a. M. G Road: Padma Junction Ph: 9136902799; College Ground Junction Ph: 9136902798 & North End Ph: 8097436694 )
- b. N. H By Pass, Palarivattom Ph: 8097436691
- c. Lulu Mall Ph: 9136902800

**2. Thiruvananthapuram:** M. G Road, Plamood, Pattom Ph: 7208953737

**3. Calicut:** Cherooty Road Ph: 8097436689 & Focus Mall Ph: 9136902796

**4. Thiruvalla:** M. C Road, Near Deepa Junction Ph: 7208953734

**5. Thrissur:** Poothole Road Ph: 8976931035

**6. Pallakad:** College Road Ph: 8976931039

#### **About ZCCL\***

Zodiac Clothing Company Limited (ZCCL) is a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales.

With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building. The brand is retailed across India at premium prices through over 100 company-managed stores and 1200 multi – brand retailers.

