

## **A RANGE OF APURBO SHIRTS TO LOOK STYLISH THIS PUJO From THE HOUSE OF ZODIAC**

ZODIAC Clothing Company Ltd (ZCCL\*), India's finest clothing brand for men has launched its Pujo collection comprising of smart formal, casual and super trendy shirts for you to celebrate Pujo in style.

Their 6 company-operated stores across Kolkata are home to 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC, for the classic yet contemporary male's corporate wardrobe; ZOD! Club Wear for the trendy, fashionable male; z3 Relaxed Luxury casual wear for those who don't need to dress formal.

**From ZODIAC:** Colourful stripes & checks crafted from Egyptian Giza 86 cotton with an exceptionally luxurious "Silk Touch" – The VIVACE collection brings alive the colours & spirit of Pujo.



**From ZOD!** The Athleisure Look to bring out your sporty side in vibrant, festive colours.



**From z3:** Colourful Casual shirts in 100% cotton fabric manufactured with environmentally conscious processes focusing on conserving the planet and its natural resources. They have been given our "Eco-Friendly Trademark Vintage Wash" for a super-soft hand feel.



Commenting on launch of the Pujo collection Mr. Salman Noorani (Vice Chairman & Managing Director ZCCL\*) said, "Kolkata has historically been a strategically important market for us. We are happy to offer our customers a Pujo Ready collection for the festive season"

## **ZODIAC Store across Kolkata:**

### **1. Kolkata:**

- a. Shakespeare Sarani Ph: 9136902706
- b. Chowringhee Ph: 9136902707
- c. City Centre, Salt Lake Ph: 9136902708
- d. South City Mall Ph: 9136902712
- e. Mani Square Mall Ph: 9136902710
- f. Kolkata Airport, Domestic Terminal Ph: 9136902711

### **About ZCCL\***

Zodiac Clothing Company Limited (ZCCL) is a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales.

With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building. The brand is retailed across India at premium prices through over 100 company-managed stores and 1200 multi – brand retailers.

