

Media Release

Mumbai, July 2019

From Battle Fatigues, To The Night Club **The Camo Shirt By ZOD! Club Wear**

Our take on camouflage isn't about blending into the background, it's about standing out! ZOD! Club Wear reinvents the original military-inspired look in its "Camo" print shirt in Navy. So go on... get battle... oops party ready.



The Camo print shirt called Camarena is priced @ Rs.2799/-

SMS your PIN code to 9223011233 to locate a store near you. By sharing your number, you authorize ZCCL to SMS/call you.

About ZCCL:

Zodiac Clothing Co. Ltd. is a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office building. ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 125 company-managed stores and 1200 multi - brand retailers.