

A CLASSIC IS REBORN - THE BENGAL STRIPE SHIRT

Now In "Silk Touch Cotton"

BY ZODIAC.



Favored by the Bengal Lancers, a regiment of the erstwhile British Indian Army, the Bengal stripe shirt has been the cornerstone of men's style since the 18th century. Having stood the test of time, this look is iconic across generations.

The Bengal stripe is conventionally limited to two colours, one being white. These stripes are evenly spaced, with a uniform width of 1/4". Not too subtle, not too stark.

Zodiac brings this classic Bengal stripe shirt, crafted from the finest Egyptian Giza 86 Cotton, with an exceptionally luxurious hand feel which we call "Silk Touch".

Teamed with a Zodiac tie, these shirts look elegant under a suit and great when worn on trousers with an open collar. After months of working from home, the sophisticated Bengal stripe shirts are perfect when you are resuming office.



The Bengal Stripes from ZODIAC in “Silk Touch” Egyptian GIZA 86 Cotton are priced at Rs. 2,999/-

Shop online for the zero contact delivery, visit us at www.zodiaconline.com

About ZODIAC Clothing Co. Ltd.:

We are a vertically integrated, trans-national that controls the entire clothing chain from design, manufacturing, distribution to retail sales. With a manufacturing base in India & sales offices across India, UK, Germany and USA, ZCCL has almost 2500 people in its fold. The company operates a 5000 sq. ft. Italian inspired design studio at its Mumbai Corporate office which is a LEED Gold certified building.

ZCCL* has 3 premium, menswear brands, each clearly positioned to address a specific target consumer. ZODIAC for the classic yet contemporary male's corporate wardrobe, ZOD! Club Wear for the trendy, fashionable male and Z3 for the man who does not need to wear a tie to work. The brand is retailed across India at premium prices through over 100 company-managed stores and 1200 multi – brand retailers.

